FOR IMMEDIATE RELEASE:

Integrated Project Services to be featured on 21st Century Business Television Series January 28, 2012

Click Link Below for Airing Schedule

http://www.21cbtv.com/clearance-report/21cb2221-fbn.pdf

Boca Raton, FL (TBD) --- Multi-Media Productions (USA), Inc. is pleased to announce that Integrated Project Services (IPS). will be airing on 21^{st} *Century Business* on the Fox Business Network (as paid programming). This series will focus on Improving Business through Innovative Strategies.

Improved operational capabilities, throughput, process control, optimized cost and minimized risk will increase your bottom line and allow you to focus your attention on other areas of your business. IPS is an award winning and one of the largest and most sought after full service engineering firms dedicated to assisting Pharmaceutical and Biotechnology clients worldwide to successfully engineer, construct and validate capital projects and improve operations.

IPS focuses on new and/or existing facilities in hi-tech and highly regulated industries providing a range of technical consulting, operational excellence, sustainability, engineering, construction, commissioning and qualification services. Comprised of industry's top subject matter experts, the team provides knowledge-driven solutions to implement cutting edge technologies and relevant scientific applications in all sectors of biopharmaceutical development and manufacturing including Aseptic, Oral Dosage, Biotechnology as well as API/Specialty Chemicals.The team's strategic expertise and deep industry knowledge account for their unparalleled ability to anticipate challenges and offer cost effective solutions to achieve your project goals and strategic business objectives.

IPS specializes in new facilities and/or existing complex facilities in high-tech and highly regulated industries providing technical consulting, engineering, construction and commissioning and qualification services.

Partnering with start-up to large global companies throughout the project life cycle, IPS technical experts drive innovation and value to biopharmaceutical research, manufacturing and packaging operations.

About 21st Century Business

21st Century Business is an award winning television series produced by Multi-Media Productions. The show features companies providing business viewers an in depth opportunity to find solutions within many industries globally.

21st Century Business airs on CNBC and the Fox Business Network to over 100 million viewers nationwide as well as internationally via DirecTV and Dish Network. The show can also be viewed through video on demand via http://www.21cbtv.com. The series is also available at more than 27 prestigious college universities, including Carnegie Mellon University, Howard University, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please e-mail Moniqueh@mmpusa.com. For more information, please visit <u>http://www.21cbtv.com</u>.